

Business Ethics Managing Corporate Citizenship And Sustainability In The Age Of Globalization

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the third edition of this book introduces business ethics concepts tools and theories then applies them to key stakeholder groups it takes a global approach in a market dominated by us texts the accessible style and thorough pedagogy ensure the book is both student and teacher friendly

while most business ethics texts focus exclusively on individual decision making what

should an individual do this resource presents the whole business ethics story highly realistic readable and down to earth it moves from the individual to the managerial to the organizational level focusing on business ethics in an organizational context to promote an understanding of complex influences on behavior the new fifth edition is the perfect text for students entering the workplace those seeking to become professionals in training communications compliance in addition to chief ethics officers corporate counsel heads of human resources and senior executives

this book can be an integrated learning vehicle for all working professionals who aspire to become an ethics compliance officer in their respective organization in first few chapters it has been defined business ethics as the principles and standards that determine acceptable conduct in business organizations the acceptability of behaviour in business is determined by corporate governance as well as each individual s personal moral principles and values basic ethical and corporate social responsibility concerns have been codified as laws and regulations that encourage businesses to conform to society s standards values and attribution codes of ethics policies on ethics and business ethics training programs to advance ethical behaviour because that prescribes which activities are acceptable and which are not and limit the opportunity for misconduct in business processes an ethical issue is a situation or opportunity that requires a person to choose among several actions that may be evaluated as right or wrong causes potential dilemma between ethical or unethical decision making which has been covered in ethical decision making chapter to help you understand ethical issues that perplex businesspeople today department wise ethical challenges has been captured and this book also talks about ethical leadership and organizational thought processes on ombudsman ship dedicated full time office of ethics and compliance this book covers latest trends and data s on global perception index most ethical companies best companies in csr activities 2016 etc for readers

since the mid 1990s political and public debates about the social responsibilities of firms have gained renewed force although csr seems to be a well defined concept in management literature in its diverse applications the csr concept loses much of its pertinence in managing corporate social responsibility in action the authors focus on different aspects of managing csr in action to capture differences between discourse and practice by examining the question from three angles talking about csr doing csr and measuring csr they attempt to make sense of the difference between practice and reality this volume considers ways to overcome the difficulties that arise around csr in action

in managing corporate ethics aguilar shows managers how to create ethical programs within their organizations that not only discourage large scale wrongdoing but can contribute substantially to the achievement of corporate excellence

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the book covers key topics in the three fields of corporate social responsibility business ethics corporate governance and numerous other related topics to build corporations commitment to ethics management critical role of value based managerial leadership

developing a corporate ethics program is a hot issue that will be the next big thing for large organizations a drive toward standardized reporting of corporate ethics practices was coming anyway the recent public corporate disasters will only encourage corporate executive teams to scramble to demonstrate to customers and shareholders that their organization takes these issues seriously this book is an executive briefing for business people explaining how a corporation can combine leading practices in risk and knowledge management with emerging international integrity guidelines in order to manage corporate reputation and risk through a mixture of leading practice case studies and a clear framework it shows how existing knowledge management tools and systems can be re engineered to manage corporate risk and integrity policies

managing business ethics making ethical decisions teaches students how to navigate ethical issues they will encounter using the weight of reasons approach applied throughout the book this decision making framework s goal is not to faithfully apply particular philosophical perspectives on what is right but rather to solve ethical problems authors alfred a marcus and timothy j hargrave underscore the need for employees at all levels to carefully consider the ethical implications of their actions using this approach and it can be applied at the individual organizational and stakeholder levels each chapter provides a case to walk through application of the framework and mini cases allow students to practice applying this framework on their own a wide range of real world case studies are presented featuring companies such as facebook google wells fargo volkswagen and amazon this practical down to earth text also delves into topics not covered extensively by other books such as slow and

fast thinking the inherent conflict between the individual and organization conformity and the difficulties of speaking truth to power students are offered ample opportunity to engage in thoughtful reflection discussion and application as they grapple with ethical issues big and small

doctoral thesis dissertation from the year 2011 in the subject business economics business management corporate governance grade excellent language english abstract business ethics is a matter of increasing importance and public awareness recent scandals and the financial crisis have suggested that the standard of business ethics is not high and that corporate behaviour should not solely be oriented to profit goals rather a firm s ethical conduct should be part of its focus while discussions of ethical questions in a market economy are mainly related to large firms this thesis specifically aims at revealing potential problem issues and solutions for small firms these firms are often ignored when moral concerns in business are addressed this is in contrast to their importance for the economy and society of almost every country of the oecd as they constitute the majority of all companies and provide a major share of jobs the majority of the studies examining business ethics are focused on large corporations using quantitative strategies few studies related to small business have been undertaken the question of how these firms and their owner managers could systematically engage in business ethics and ethical stakeholder management remain unanswered the thesis develops a tool which explicitly addresses this topic the ethics integration guideline on the basis of a research paradigm of constructivism a study was designed which was intended to elicit and then to guide small business owner managers ethical attitudes perceptions and experiences it aimed to develop a structured guideline which can help small firm owners to integrate ethical considerations into their business activities taking owner managers perspectives into account provides insight into the small firms context thus practical applicability of the guideline is provided the results of the research suggested the framework for an ethics integration guideline comprised of sets of questions and imperatives derived from the interview statements during the research it turns out that the guideline differs considerably from approaches applied in large firms the ethics integration guideline developed in this research provides a unique tool which connects research results with user s individual perspectives and experiences in his firm the guideline is flexible applicable and adaptable to the needs of the firm in question it bridges the gap between ethics theory and business conduct thus it contributes to professional practice in small firms a sector which is commonly underestimated in its importance to the welfare of a society

linda treviño and kate nelson bring together a mix of theory and practice in managing business ethics straight talk about how to do it right 7th edition in this new edition

the dynamic author team of linda treviño prolific researcher and distinguished professor and kate nelson professor and longtime practitioner of strategic organizational communications and human resources equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas understand their own and others ethical behavior and promote ethical behavior in their organization managing business ethics is the perfect text to prepare students for a range of roles in the business world managers across business functions communications professionals compliance officers corporate counsels human resources managers and senior executives

a practical guide to implementing business ethics which focuses on the role of leadership the requisite actions necessary to generate best sustain an ethical organization shows managers how to create ethical programs that not only discourage large scale wrongdoing but can contribute substantially to the achievement of corporate excellence recommends action on 3 fronts get senior management to provide effective ethical leadership set up an ethics program that promotes concern for the interests of people affected by the firm safeguards against corrupting business pressures staff the company with ethical people includes in depth case study of 10 firms with successful ethics programs

this comprehensive textbook packed with international cases places individual human action at the heart of ethical business arguing that business ethics guides human excellence in businesses with its unique person centred approach and student centred pedagogy this book will help students to discover and frame ethical issues in business allowing them to gain an understanding of the role of ethical values and moral character in leadership reason about ethical dilemmas and reflect on how to improve business and organizational conditions from an ethical perspective with international and up to date case studies drawn from a wide range of business contexts this book helps students to apply the foundations and principles of business ethics to real world situations with a strong theoretical unpinning that supports positive practical action this is an ideal textbook for business ethics students at undergraduate postgraduate and mba level new to this edition thoroughly updated throughout all new case studies increased coverage of immigration climate change social networking organizational culture transnational corporations ecological issues environmental social and corporate governance increased international coverage in particular of asia the middle east and africa a new companion website with instructor and student resources

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