

Data Mining With R Learning With Case Studies

Instant Case Studies Machine Learning for Decision Sciences with Case Studies in Python Case Study Methodology in Higher Education Case Study Methods in Education The Case Study Companion Designing Case Studies Teaching with Case Studies Case Studies in Social Work Proceedings of the 1979 Academy of Marketing Science (AMS) Annual Conference Case Studies and Case-Based Learning Learning and Researching with Case Studies Rethinking Case Study Research Case Studies of Co-operation Between Labor and Management The SAGE Encyclopedia of Communication Research Methods Research Skills for Management Studies Teaching and Writing Case Studies Theory & Practice in Clinical Social Work Reviewing Qualitative Research in the Social Sciences Research in Education Experimental Case Studies of Traffic Accidents; a General Discussion of Procedures and Conclusions Jean Barbazette S. Sumathi Baron, Annette Gary Thomas Scott Andrews J. Blatter Georgetown University. Institute for the Study of Diplomacy Editha Venus Maslang Howard S. Gitlow Todd Stanley Scott Andrews Lesley Bartlett Rutgers University. Institute of Management and Labor Relations Mike Allen Alan Berkeley Thomas John Heath Jerrold R. Brandell Audrey Trainor James Stannard Baker

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publisher description

this book provides a detailed description of machine learning algorithms in data analytics data science life cycle python for machine learning linear regression logistic regression and so forth it addresses the concepts of machine learning in a practical sense providing complete code and implementation for real world

examples in electrical oil and gas e commerce and hi tech industries the focus is on python programming for machine learning and patterns involved in decision science for handling data features explains the basic concepts of python and its role in machine learning provides comprehensive coverage of feature engineering including real time case studies perceives the structural patterns with reference to data science and statistics and analytics includes machine learning based structured exercises appreciates different algorithmic concepts of machine learning including unsupervised supervised and reinforcement learning this book is aimed at researchers professionals and graduate students in data science machine learning computer science and electrical and computer engineering

in higher education case studies can be utilized to have students put themselves into problems faced by a protagonist and by doing so address academic or career related issues working through these issues provides students with an opportunity to gain applied perspective and experiences professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives case study methodology in higher education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real life career related scenarios this publication features a wide range of topics such as educational leadership case writing and teacher education it is essential for educators career professionals higher education faculty researchers and students

this four volume major work collates and contextualises key papers on the use of case study in education the collection brings together methodological publications and publications which provide exemplars of case study the methodological material provides both critical analyses of case study and those which champion its use offering at the same time a chronological map of the development of case study from its earliest uses to today framed by an introductory passage in each volume which seeks to provide a synopsis of the methodological discussion and a commentary on the exemplary material this set provides for serious students in education original source material to appraise the method together with exemplary sample material to help them plan and organize their case studies volume one methodological issues around the use of case studies in social science volume two methodological issues around the use of case studies in education volume three the case study in practice general issues and specific examples volume four examples of case studies in education

the case study method of teaching and learning adopted by business schools and management centres globally provides an important function in management education but employing it effectively can often be a challenge this book provides practical insights tools and approaches for both case teaching and writing drawing on perspectives from expert practitioners around the world this book aims to critically examine different approaches to using case studies in group based participant centred learning environments exploring good practices for case teaching and learning it provides guidance for case writers on various approaches to structuring case data presentational formats and the use of technology in the construction of different types of cases it also demonstrates the use of the case method as a tool for assessment supporting students own development of cases to showcase good practice in organisations the final section of this book showcases some of the resources available providing links and reviews of additional material that can support future case teaching and writing practice including publication the case study

companion is designed for lecturers using cases within their teaching across all management disciplines as well as those training for professional development and management education qualifications it will also be useful for postgraduate mba and executive education students wanting to make the most of case studies in their learning and assessments

the authors explore three ways of conducting causal analysis in case studies they draw on established practices as well as on recent innovations in case study methodology and integrate these insights into coherent approaches they highlight the core features of each approach and provide advice on each step of the research process

this volume includes the full proceedings from the 1979 academy of marketing science annual conference held in miami florida it provides a variety of quality research in the fields of marketing theory and practice in areas such as consumer behaviour marketing management marketing education and international marketing among others founded in 1971 the academy of marketing science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice among its services to members and the community at large the academy offers conferences congresses and symposia that attract delegates from around the world presentations from these events are published in this proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field volumes deliver cutting edge research and insights complimenting the academy's flagship journals the journal of the academy of marketing science jams and ams review volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science

case studies and case based learning brings authentic real world learning to the classroom and

this companion takes the student through the different approaches to working with cases in the classroom virtually and for research purposes capturing insights and best practices shared by scholars of the case method from around the world this book aims to equip students to work with and analyse case studies as part of their programme of study adapt student approaches to online learning with cases guide students on how to use case studies as a form of assessment help students looking to adopt a case study approach to a research project these aims are framed in the four sections of the book each section contains reflections from academics across the world personal insights and lessons learnt from case sessions templates and exercises to develop your own skills in learning or researching with cases full examples showcase the nature of cases by type and format short incident exercise case situation case single sequential and digital cases this text is for undergraduate and postgraduate business and management students those studying as part of executive education programmes mba students and academics who are using or preparing to use case studies in their learning or research online resources include powerpoint slides video material and example case studies from around the world

comparative case studies are an effective qualitative tool for researching the impact of policy and practice in various fields of social research including education developed in response to the inadequacy of traditional case study approaches comparative case studies are highly effective because of their ability to synthesize information across time and space in rethinking case study research a comparative approach the authors describe explain and illustrate the horizontal vertical and transversal axes of comparative case studies in order to help readers develop their own comparative case study research designs in six concise chapters two experts employ geographically distinct case studies from tanzania to guatemala to the u s to show how this innovative approach applies to the operation of policy and practice across multiple social fields with examples and activities from anthropology development studies and policy studies this volume is written for researchers especially graduate students in the fields of education and the interpretive social sciences

communication research is evolving and changing in a world of online journals open access and new ways of obtaining data and conducting experiments via the internet although there are generic encyclopedias describing basic social science research methodologies in general until now there has been no comprehensive a to z reference work exploring methods specific to communication and media studies our entries authored by key figures in the field focus on special considerations when applied specifically to communication research accompanied by engaging examples from the literature of communication journalism and media studies entries cover every step of the research process from the creative development of research topics and questions to literature reviews selection of best methods whether quantitative qualitative or mixed for analyzing research results and publishing research findings whether in traditional media or via new media outlets in addition to expected entries covering the basics of theories and methods traditionally used in communication research other entries discuss important trends influencing the future of that research including contemporary practical issues students will face in communication professions the influences of globalization on research use of new recording technologies in fieldwork and the challenges and opportunities related to studying online multi media environments email texting cellphone video and blogging are shown not only as topics of research but also as means of collecting and analyzing data still other entries delve into considerations of accountability copyright confidentiality data ownership and security privacy and other aspects of conducting an ethical research program features 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats although organized a to z front matter includes a reader s guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries back matter includes a chronology of the development of the field of communication research a resource guide to classic books journals and associations a glossary introducing the terminology of the field and a detailed index entries conclude with references further readings and cross references to related entries to guide students further in their research journeys the index reader s guide themes and cross references combine to provide robust search and browse in the e version

designed as a comprehensive introduction to the key phases of research projects this textbook responds to the lack of guides tailored specifically to management studies it combines theory and practice to offer a completely rounded introduction

today's clinical social workers face a spectrum of social issues and problems of a scope and severity hardly imagined just a few years ago and an ever widening domain of responsibility to overcome them. This book is the authoritative handbook for social work clinicians and graduate social work students that keeps pace with rapid social changes and presents carefully devised methods, models, and techniques for responding to the needs of an increasingly diverse clientele. Following an overview of the principal frameworks for clinical practice including systems theory, behavioral, and cognitive theories, psychoanalytic theory, and neurobiological theory, the book goes on to present the major social crises, problems, and new populations the social work clinician confronts each day. This book includes 29 original chapters, many with carefully crafted and detailed clinical illustrations by leading social work scholars and master clinicians who represent the widest variety of clinical orientations and specializations. Collectively, these leading authors have treated nearly every conceivable clinical population in virtually every practice context. Using a full array of treatment approaches and modalities included in this volume are chapters on practice with adults and children, clinical social work with adolescents, family therapy, and children's treatment groups. Other chapters focus on social work with communities affected by disasters and terrorism, clinical case management, cross-cultural clinical practice, psychopharmacology, practice with older adults, and mourning and loss. The extraordinary breadth of coverage will make this book an essential source of information for students in advanced practice courses and practicing social workers alike.

Foundational characteristics of qualitative research include flexibility, variation in application, critique, and innovation, all of which derive from its subjective roots in interpretivism and constructivism. While the scholars who design qualitative research projects envision these qualities as strengths, such as a breadth of practices and the assumptions that undergird them, they may present challenges during the peer review process. As a result, those who review and consume qualitative research often have important and difficult questions to answer about the project's design, strategies, tools, and analysis. With few guidelines for gauging the merit of the work, the mission of this book is to provide a useful guide for researchers, reviewers, and consumers who are charged with judging the quality of qualitative studies. In order to embrace the challenges and controversies that accompany this goal, the editors have solicited experts representing multiple disciplines and methods of qualitative inquiry. Their contributions represent the rich diversity in the field while simultaneously producing a pragmatic and useful guide. While it is neither possible nor desirable to compartmentalize qualitative approaches and issues into neatly organized categories, the construct of method has been chosen as a common organizing device. The introductory chapter explains the need for such a book and underscores the foundational strengths of qualitative research: flexibility, variation, critique, and innovation. The remaining chapters review the principal approaches to qualitative research with care taken not to standardize, rigidly define, or oversimplify any approach for ease of use. All methodological chapters are organized around the following elements of inquiry, which reviewers tend to examine: definition, sampling, data collection, data analysis, representation, and congruency.

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FAQs

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