

# Journal Of Asia Entrepreneurship And Sustainability

Entrepreneurship in the Mastering Business in Asia Series Entrepreneurship In Asia: Social Enterprise, Network And Grassroots Case Studies Handbook of East Asian Entrepreneurship Innovation Spaces in Asia Overseas Chinese Entrepreneurship and Capitalist Development in Southeast Asia Chinese Entrepreneurship and Asian Business Networks Chinese Entrepreneurship and Asian Business Networks Asia's Entrepreneurs East Asian Entrepreneurs: A Study Of State Role, Education And Mindsets Entrepreneurship in the Asia-Pacific: Case Studies Asia's Entrepreneurs Driving Entrepreneurship in Southeast Asia Entrepreneurship and Small Business Entrepreneurship and SMEs in Southeast Asia Entrepreneurship and the Internationalisation of Asian Firms Asian Models Of Entrepreneurship – From The Indian Union And Nepal To The Japanese Archipelago: Context, Policy And Practice (2nd Edition) Policy Entrepreneurship Entrepreneurship and Enterprise Development in Asia Entrepreneurship In Pacific Asia: Past, Present And Future Entrepreneurship and Socio-economic Transformation in Thailand and Southeast Asia Chris Boulton Jersan Hu Tony Fu-Lai Yu Maureen McKelvey Annabelle R. Gambe Thomas Menkhoff Thomas Menkhoff Virginia Cha Tai Wei Lim Jing Wang Virginia Cha Vanessa Ratten Michael Schaper Denis Hew Wei-Yen Henry Wai-Chung Yeung Leo-paul Dana Michael Mintrom Raymond W. Y. Kao Leo-paul Dana Amara Pongsapich

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Entrepreneurship – From The Indian Union And Nepal To The Japanese Archipelago: Context, Policy And Practice (2nd Edition) Policy Entrepreneurship  
Entrepreneurship and Enterprise Development in Asia Entrepreneurship In Pacific Asia: Past, Present And Future Entrepreneurship and Socio-economic  
Transformation in Thailand and Southeast Asia *Chris Boulton Jersan Hu Tony Fu-Lai Yu Maureen McKelvey Annabelle R. Gambe Thomas Menkhoff Thomas  
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examines the major issues for entrepreneurs in asia including raising start up capital managing growth going international listing on a public exchange and  
succession planning

this book focuses on the importance of entrepreneurship in sustaining the prosperity of society and uses the case studies from taiwan japan as well as china  
to provide an insight into societal entrepreneuring in asia and the construction of an entrepreneurial society in order to provide a comprehensive and complete  
picture on entrepreneurship the authors have also included both case studies of commercial endeavors as well as non profit making business endeavours  
these collective experiences would be invaluable to readers who are seeking to understand the role of entrepreneurship in asian society

with the shift of the global economic gravity toward emerging economies and the roaring economic growth of the past three decades in china east asian  
catching up growth strategies have profound implications for latecomer economies while there are many handbooks on entrepreneurship in general there is no  
reference on east asian entrepreneurship this is the first of its kinds in the market the volume provides a useful reference for those who want to know east  
asian entrepreneurship and business systems it also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of  
branded products in east asia policy makers or scholars who are interested in entrepreneurship small and medium sized enterprises asian business systems  
international business innovation and technology management economic development strategic management and east asian studies would benefit from this  
volume the volume contains two parts the first part is the key concepts associate with entrepreneurship and east asian firm growth and transformation the

second part presents cases of entrepreneurial firms and their founders in east asia including japan south korea taiwan hong kong and china with the handbook scholars students and policy makers can grab some basic ideas how entrepreneurs and firms in east asia compete and survive in the world market and understand why and how east asia economies can emerge as one of the most dynamic regions in the world part i concepts relating to entrepreneurship guanxi catching up strategies types of entrepreneurship business system strategic management leadership part ii cases cover variedly from manufacturing to services industries and specifically including traditional and newly corporations ranging from toys convenient stores fast fashion high tech to catering and service written by experts in their respective areas handbook of east asia entrepreneurship is an excellent review of theories policies and empirical evidences on important topics in entrepreneurship in east asian economic development the book is both a superb teaching tool and a valuable handbook in development economics

innovation spaces in asia provides insight into how and why asia is poised to impact global innovation asia is undergoing rapid developments in markets sources of technology and user preferences a key characteristic of the book is the rich empirical

the study aims at finding an explanation to the economic development of southeast asia to achieve this end indonesia malaysia thailand and the philippines have been chosen as the foci of the study to explain the region s recent success the study is guided by the hypothesis that overseas chinese entrepreneurship exercised by a group belonging to a discriminated ethnic minority is an indispensable component of the capitalist development of southeast asia overseas chinese businesses dominate nearly all branches of the economy of their respective countries of residence on a regional scale they are acknowledged to control two thirds of the region s retail trade the hypothesis of the study is validated by the empirical findings furthermore the study has arrived at the conclusion that southeast asia is host to a type of entrepreneurship overseas chinese entrepreneurship that evolved and developed throughout the centuries and proven for its resiliency and risk taking abilities it did not create the boom in the region however liberal government policies the inflow of huge foreign capital and the availability of cheap and skilled labor among the indigenous population are among the more crucial factors that facilitated this

transformation

the degree to which the extensive business networks of ethnic chinese in asia succeed because of ethnic characteristics or simply because of the sound application of good business practice is a key question of great current concern to those interested in business management and economic development in asia this book brings together a range of leading experts who present original new research findings and important new thinking on this vital subject based on rich empirical research data and a multidisciplinary explanatory framework this book assesses the role characteristics and challenges of chinese entrepreneurship and business networks in various east and southeast asian countries the people s republic of china vietnam malaysia singapore indonesia and australia chinese entrepreneurship and asian business networks demonstrates that chinese network capitalism is contingent upon for example time place institutional frameworks and that explanatory approaches of chinese economic behaviour which stress culture and ethnicity are too simplistic

examines the reasons for the success of ethnic chinese business networks throughout asia bringing together research from the centre for advanced studies national university of singapore

this book is a collection of technology startup cases in asia told in a narrative form to give readers an insider view to how innovators and technopreneurs view entrepreneurial opportunities from use of technology how the technopreneurs raise funding to support their vision and the subsequent relationship of the technopreneurs and their investors the book illustrates some of the cases using the theory of effectuation the book is divided into four sections part one chronicles case studies of technopreneurs who raised capital but had difficulty with managing the investor expectations and relationship to the detriment of the venture part two chronicles case studies of technopreneurs who started their ventures without venture capital with some who later raised capital at a much later stage and were able to exit successfully all case studies are of technology ventures in asia from the mid 1990 s where venture capital and entrepreneur ecosystem were under developed lessons learned from the various case studies are told from a practitioner s perspective part three describes the development of the venture ecosystem specifically in singapore a city state aspiring to follow the silicon valley model the technopreneurs in parts i and ii

play the roles of mentors investors in the newly developing system part four includes two new young technology ventures fund raising dilemmas written in a teaching case format the book can be used by practitioners and by educators for developing a deep understanding on the issues of raising capital for the purpose of growing the venture and the trade offs of capital from the different groups of investors and their financial terms it is useful to young and mid career professionals looking at starting a technology venture in asia

the publication started with a succinct and brief literature review of the different definitions of the term entrepreneurship after examining the different conceptual ideas of entrepreneurship the ecological system of entrepreneurship was identified with a wide array and universe of stakeholders like the state venture capitalists non profit organizations npos students universities instructors trainers educators local communities bureaucracy and many other entities in the east asian region s desire to tap into entrepreneurship the economies are also keen to tap on formerly marginalized groups to power up the entrepreneurship game like women energetic youths and reskilled individuals institutes of higher learning ihls teaches practical applied learning courses to students and arm them with the necessary skills to tackle the many challenges of being an entrepreneur both tangible and intangible barriers to entrepreneurship were discussed in the writing one of the intangible barriers discussed was the element of mindset in some of the case studies it appeared fear of failure was a major mindset barrier to would be entrepreneurs pursuing their business ideas to actualize them measures carried out to remove the stigmatization of failure are discussed in the volume

this book is dedicated to the analysis of the entrepreneurship in successful companies by presenting and comparing a series of case studies in the asia pacific where many new companies have been growing successfully in the 21th century in total 5 cases in the manufacturing industry 4 cases in the services industry and 3 cases related to new business and social innovation are chosen from the mainland of china taiwan japan australia malaysia and vietnam each case provides insight into the entrepreneur s aspiration the processes of personal and business developments the factors of success and the inspirations drawn from the analysis these cases are analyzed and compared from the viewpoints of entrepreneur s motivation ability of foreseeing changes and opportunities in

the future business environment core resources and innovation knowledge management and culture for the company determination and ethos these are critical factors in value creation for customers and the society especially in the future business environment finally commonalities and uniquenesses in entrepreneurship relevant to industry sectors and social economic cultural contexts are clarified and a typical entrepreneurship model in the asia pacific is proposed

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southeast asia is one of the most dynamic and entrepreneurial regions in the world despite its entrepreneurial nature the study of entrepreneurship has largely been on north america and europe this book showcases the entrepreneurial capabilities that are taking place in southeast asia from a digital innovation

perspective the book questions the role of entrepreneurship in the southeast asian context it also provides a historical analysis of how entrepreneurship is influenced by the history of individual southeast asian countries it goes on to examine heritage tourism to explore how entrepreneurship is embedded in cultural and social endeavours and explores how digital technologies and innovations are leading change in the region s business ecosystems the book closes by examining the effects of the pandemic from a risk management perspective to show the interrelationship between crisis management and innovation before highlighting areas for future research the comprehensive coverage of different countries within southeast asia regarding their entrepreneurial initiatives will enrich the existing literature and will be a useful reference to scholars researching entrepreneurship

entrepreneurship and small business an asia pacific guide

this study looks at the increasingly important role of entrepreneurship and small and medium enterprises smes as agents of development the book also focuses on the new policy initiatives by the different governments as they address the issues affecting the development of smes themselves

entrepreneurs engaging in international business face business environments that are fundamentally different from their home countries despite decades of entrepreneurship research we know little about these entrepreneurs and their strategic behaviour in establishing and managing transnational operations

in this book leo paul dana makes it clear that much can be learnt about the nature of entrepreneurial activity when we delve into the unique characteristics of different nations of south asia south east asia and east asia through in depth analyses and comprehensive reviews of many asian countries the profound differences both among and within countries of the region become vividly apparent dana juxtaposes the explosion in entrepreneurial growth within china against the struggles to build an entrepreneurial community in japan or the enlightened public policy leadership in singapore against the crisis driven developments in korea the range of factors identified within each of the 15 countries examined by dana is not an example of random influences on the entrepreneurial process because they can be construed in more systematic and logical ways thus the book uncovers the chinese model of gradual transition

the royal cambodian model and the doi moi model among many others the reader is challenged to grasp these different models and identify their commonalities and differences

policy entrepreneurs engage in collaborative action to promote broad societal changes they distinguish themselves from other political actors through their willingness to promote policy innovations that are new within specific contexts policy entrepreneurship an asian perspective showcases an exciting collection of new research studies previous studies of policy entrepreneurship within specific contexts across this vast region have confirmed the explanatory power of the concept even though the political systems under investigation are distinct from the political system in the united states where the notion of policy entrepreneurship was coined this book is the first ever comprehensive compilation of research on policy entrepreneurship in asia and focused on policy change in china india indonesia singapore and thailand all the studies gathered here assess the agency of policy entrepreneurs within broader structures that present them with both opportunities and constraints in their different ways each chapter explores how structural changes specific strategies used by policy entrepreneurs and the practice of boundary spanning shape policy agendas the scholarship on display offers an inspiring treasure trove of ideas insights concepts and research strategies this book will prompt newer scholarship on policy entrepreneurs and the crucial role they play in contemporary politics in asia and globally the chapters in this book were originally published in the journal of asian public policy

kao and liang take the reader through an enterprise s various stages from incubation start up to development to growth and expansion to finally coming of age it discusses cash flow the building of valuable assets financial management market development and stock market listings it is thus able to guide venture managers to develop the venture s growth potentials the book includes developments and examples from singapore malaysia indonesia thailand hong kong and elsewhere in the region

entrepreneurs are now internationalising and many more are likely to internationalise in the future yet most small firms expand in an opportunistic fashion because entrepreneurs seldom have the time and resources to gather reliable data about opportunities in foreign countries leo paul dana has conducted

extensive international field research with a view to compiling key information on the business environment throughout pacific asia thus the book is not just another how to guide it reflects what is happening in an important region of our global economy with this book businessmen and business analysts investors academics and business students will gain invaluable insights into the conditions and opportunities for enterprise in these countries in this region

proceedings of the international seminar on entrepreneurship and socio economic transformation in thailand and south east asia held in february 1993

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