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The Internationalization Of Japanese Business
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Globalization of Japan
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Languages and Identities in a Transitional Japan
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Comparative Study on Internationalization of Higher Education in China and Japan
Educational Implications of the Concept of Internationalization in Japan
International Students and Internationalization of Higher Education in Japan
Internationalisation, Corporate Preferences and Commercial Policy in Japan
Internationalization of Japanese Firms
Japan and Its Worlds: Marius B. Jansen and the Internationalization of Japanese Studies
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The Internationalization of Higher Education
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this unique and comprehensive study provides the english speaking reader with the opportunity to hear what some of japan s leading social scientists and other commentators have to say about the internationalization of their country and its impact overseas as the global community s demands on japan call for a greater japanese contribution to international society and for changes in japan to facilitate foreign access the topic of internationalization takes on even greater significance the contributors examine internationalization from a variety of perspectives and place it into its political economic and social contexts topics of special interest include the internationalization of japanese capital the response of japanese society to foreign workers local level initiatives and the internationalization of education in addition to the group of highly regarded japanese scholars who have contributed to this volume two leading political scientists from the united states and britain discuss the experience of japan as it compares to their countries of origin the internationalisation of japan will appeal to students and scholars of japanese affairs and to political scientists and specialists in international affairs who are interested in the rise and fall of great powers

this book discusses what internationalization practices are and the different ways that they are being implemented by higher education institutions in japan from a bottom up perspective it reflects the current situation faced by many japanese universities in the context of the changing landscape in higher education and considerations in implementing changes to course curricula programs and university admissions with regard to internationalization the four case studies presented provide readers with clear examples of how the internationalization of higher education institutions is developing within the japanese higher education system and the issues that different higher education institutions face in this process

this book examines the progress of internationalisation of european and japanese business in four different fields the commodities and service trade capital transfers enterprise management and information and culture

deftly avoiding both the zealous idealism of the policymaker and the cynical realism of the practitioner the contributions to this volume offer empirically grounded culturally nuanced analyses of university internationalisation in practice recommended reading for anyone interested in japanese higher education today

and a fine example of how to blend engaging insider stories with rigorous scholarly analysis jeremy broaden phd melbourne lecturer in japanese studies school of languages literatures cultures and linguistics faculty of arts monash university an excellent timely publication this book brings together critical insights and multi dimensional understandings of internationalization and international and intercultural practices in japanese higher education it will be an important sourcebook a must read for all interested in japanese higher education and internationalization it will certainly raise the bar of competencies and knowledge of the field terri kim phd london reader in comparative higher education leader of the higher education research group university of east london

more than a decade ago japan embarked on the third kaikoku open door policy with the ultimate goal of internationalization kokusaika the japanese government reluctantly took up internationalization under the pressure of foreign governments especially in the united states and europe however japan has made only modest progress at a superficial level in globalization of japan mayumi itoh examines the various aspects of japan s resistance to internationalization she shows how the opening up of japan involves not only the accessibility of japanese markets to foreign goods but also the liberalization of the japanese psyche from the sakoku secluded nation mentality itoh unearths the roots of the sakoku mentality and reveals it as the fundamental impediment to japan s internationalization examining various japanese sakoku policies she also analyzes the three open door policies that japan has undertaken in the past and demonstrates how the united states played a crucial role in each one

in the first 1987 edition of this book dr higashi and dr lauter have discussed and analyzed the initial stages of the internationalization process the authors with michio watanabe at a reception in hakone japan 1988 xvi the internationalization of the japanese economy of the japanese economy as it had evolved between 1985 and 1986 in this the second edition they explore the developments during 1985 1988 and show how the gradual transformation of the economy from export led to domestic demand led growth has taken place what the results of the transformation process are what remaining problems still have to be resolved and what directions the japanese economy might take in the future while the transformation process is by no means completed drs higashi and lauter provide a broad policy analysis based overview that enables the reader to understand not only the economic but also the basic political and social issues involved in the internationalization process in this sense the authors stay away from the extreme positions that characterize so many of the publications on japan today and attempt to provide a realistic view of the changes and the impact of these changes

i believe that this book is a fair and balanced representation of events

the internationalization of japan provides the english speaking reader with the opportunity to hear what some of japan s leading social scientists and other commentators have to say about the internationalization of their country as well as their country s impact overseas the topic is of extreme importance now as the international community demands a greater japanese contribution to international society as well as changes in japan to facilitate foreign access the book discusses the internationalization of politics economy and society topics of special interest include the internationalization of japanese capital the response of japanese society to foreign workers local level initiatives for internationalization and the internationalization of education to place the internationalization of japan in comparative perspective there are chapters on britain and the united states from a leading british and a leading american political scientist respectively these two and the editors aside all the contributors are highly regarded japanese scholars or commentators

this book explores the transition from the era of internationalization into the era of globalization of japan by focusing on language and identity as its central themes by taking an interdisciplinary approach covering education cultural studies linguistics and policy making the chapters in this book raise certain questions of what constitutes contemporary japanese culture japanese identity and multilingualism and what they mean to local people including those who do not reside in japan but are engaged with japan in some way within the global community topics include the role of technology in the spread of japanese language and culture hybrid language use in an urban context the japanese language as a lingua franca in china and the identity construction of heritage japanese language speakers in australia the authors do not limit themselves to examining only the japanese language or the japanese national cultural identity but also explore multilingual practices and multiple fluid identities in a transitional japan overall the book responds to the basic need for better accounts of language and identity of japan particularly in the context of increased migration and mobility

this dissertation comparative study on internationalization of higher education in china and japan a review of historical roots by yanan sun 孙彦彦 was obtained from the university of hong kong pokfulam hong kong and is being sold pursuant to creative commons attribution 3 0 hong kong license the content of this dissertation has not been altered in any way we have altered the formatting in order to facilitate the ease of printing and reading of the dissertation all rights not

granted by the above license are retained by the author abstract as a response to globalization internationalisation of higher education could be accomplished by the forms of a series of national policies and institutional strategies to strengthen the global competitiveness of universities the history of japanese higher education spans approximately over 130 years experiencing both flourishing time and stagnant period driven by the increasing pace of internationalisation and great pressure originated from global competition japanese government has already taken concrete measures to get its higher education better merged into internationalization however higher education in japan is now at a crossroads maintaining its sustainable and steady development as japan s neighboring country china came much more slowly of breaking the ice for the internationalisation in dimension of higher education if compared with japan as gradually playing an important role internationally china has invested massively into internationalisation of higher education as well however the direction of development in chinese higher education seems to be blur or too early to tell the current status of higher education in china and japan are both characterized by profoundly historical roots better understanding on the historical internationalisation in both countries sheds light on the understanding of higher education in contemporary china and japan and their developmental progress therefore the present dissertation examines the originally authentic sense of internationalisation which could be traced back to the middle to late 19th century during the middle of nineteenth century china and japan were both undergoing the threat from invasive west with countries independence and traditional culture in danger in response to expansion of the west chinese and japanese s reactions varied enormously in polity subversion economic construction attitudes towards foreign culture and educational reform the meiji restoration of 1868 in japan rapidly foster its modernization by successfully using the barbarian to control the barbarian to achieve the equal standards with the west eventually which opened a brand new page for the beginning of japanese modern history unlike japan chinese failure in self strengthening movement which was supposed to be the preparation of modernization in china stroke china back to the abyss of bureaucratic governance leading chinese modernization and first step accepting western culture and technology almost half a century later than japan in this sense historical roots of internationalisation in china and japan would be taken into serious consideration in this dissertation because it shaped countries status quo and would probably insert a far reaching influence on the prospective development doi 10 5353 th b5210262 subjects education higher china education higher japan

this book examines how the internationalization of corporate activities has

affected the commercial policy preferences of Japanese corporations using case studies of three industrial sectors and of keidanren Japan's most influential business federation the author argues that growth of international operations is one of the major reasons why internationally oriented firms and their main business federation have committed themselves to promoting the opening of keiretsu groups and to promoting market access for foreign firms and products the book includes much new and valuable information about business government relations political conflict and policy making and implementation processes in Japan

this book takes a comprehensive look at Japanese firms engaging in export and foreign direct investment fdi and develops new methods and data to investigate the internationalization of firms which is a focus issue in international trade using micro level data the book provides an introduction to theoretical and statistical analysis of internationalization modes of Japanese firms with productivity heterogeneity it makes clear that although the productivity of internationalized Japanese firms is higher on average than that of firms serving only the domestic market the difference in productivity between exporters and fdi firms is not as obvious in comparison with that of their counterparts in the United States and Europe focusing on this point the book analyzes not only productivity heterogeneity among firms but also the differences in firm specific factors other than productivity industry specific factors market specific factors such as market size and variable and fixed costs for export and fdi in destination countries this in depth investigation reveals how those factors make the modes of Japanese firms internationalization different from those in the United States and Europe further analysis focuses on the effects of match quality organizational and institutional factors in the market on firms exports and fdi as an approach to the current trends in international trade this book is unique in using detailed firm level panel data drawn from Japanese government statistics

this book examines the progress of internationalisation of European and Japanese business in four different fields the commodities and service trade capital transfers enterprise management and information and culture

the internationalization of higher education is as old as the university itself indeed the University of Karueein which is the world's oldest higher education institution has welcomed Muslim students from across the Islamic world since its founding in 859 but the internationalization of higher education continues to be a subject of immense interest to scholars and practitioners alike as both its substance and scope transform and transfigure in concert with political social and economical

changes consider the growth of the so called virtual exchange which has been enabled by the internet and which has accelerated as a result of the covid 19 pandemic this anthology presents contemporary concepts cases and challenges of the internationalization of higher education its 14 chapters span the aim to contribute to our understanding of the nature of the internationalization of higher education of the mechanisms of the internationalization of higher education and of the applications of the internationalization of higher education for scholars the anthology will enliven the discourse on the internationalization of higher education for both higher education policy makers administrators and leaders it will serve as both an inspiration and a practical guidebook

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