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this textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management it first introduces readers to the fundamentals of entrepreneurial management the nature of entrepreneurial managers and business planning before exploring the specific topics of creativity and innovation risk management entrepreneurial marketing and organization as well as financing the authors then move to contemporary topics such as entrepreneurial growth strategies e commerce challenges ethical and socially responsible entrepreneurial management franchising and managing entrepreneurial family ventures each

chapter provides a case study and several practice based examples to help explain the concepts by providing a truly international approach this text offers ample theoretical and empirical insights into entrepreneurship and small business management it is a valuable and up to date resource for teachers and students of entrepreneurship

leadership is inherent in every being despite one s job profile but qualitative training and other traits are very important for the right behaviours every follower possesses attribute of a leader but because these are somewhat concealed to lead effectively becomes a huge challenge to many this book is as a result of many years of research it focused on discovering those behavioural attributes that could combine effectively with the leader s competing roles to enhance his performance a competing value framework cvf was applied to understand the leadership behaviours characteristics attributes and roles that could influence a leader even in the face of contingency factors the result was quite revealing leaders that combine their roles with other attributes skills achieve behavioural complexity which are performance enhancing behaviours furthermore leaders are distinguished by their unique mental attitude particularly in four roles they play motivation vision analytic and task master roles combination of these with other attributes and characteristics enhances the leadership complexity this book is a useful material for those in the ministries academia and organisations of different sizes it s a book every leader must possess to comprehend the behavioural complexities relevant for organisational performance

this book deals with the concepts of leadership and communication in business organizations initially on a general level and then in detail through an analysis of specific cases first the book provides a contextual framework to explain the role and importance of the topic the foundation is provided by selected behavioural and situational theories then 15 different leadership models and their respective communication strategies are specified the interaction of leadership and communication is examined explaining organizational communication and its tools in the third part the book looks in detail at the glass textile and confection industries it examines the relationship between socio demographic variables of employees leadership types and communication styles and systems of managers in these sectors the results of this study provide researchers and professionals with a number of suggestions for more effective organizational communication and better leadership practice

business psychology and organizational behaviour introduces principles and concepts in psychology and organizational behaviour with emphasis on relevance and applications well organised and clearly written it draws on a sound theoretical and applied base and utilizes real life examples theories and research findings of relevance to the world of business and work the new edition of this best selling textbook has been revised and updated with expanded and new material including

proactive personality and situational theory in personality theory of purposeful work behaviour emotional and social anxiety in communication decision biases and errors and right brain activity and creativity to name a few there are numerous helpful features such as learning outcomes chapter summaries review questions a glossary and a comprehensive bibliography illustrations of practice and relevant theory and research also take the reader through individual group and organizational perspectives this is an essential textbook for undergraduates and postgraduates studying psychology and organizational behaviour what is more it can be profitably used on degree diploma professional and short courses it s also likely to be of interest to the reflective practitioner in work organizations

this edition aims to equip students with a solid foundation in the essentials of an introductory management class and introduces students to current trends theories and issues in the dynamic field of management real world examples are featured in the text

covering topics in business research this text employs numerous examples to illustrate real world research in management marketing finance accounting and other areas of business

this comprehensive text provides the latest information available on current research studies issues and events in labor relation the book integrates real world examples and quotes from practitioners in order to bring the dynamics of the field to life labor relations process examines the labor movement from its inception to current and emerging trends including such topics as unions labor agreements collective bargaining and labor relations in various business segments including government white collar non traditional and foreign the book gives an in depth analysis of the complete relationship between management and labor are fully explored including an examination of the rights and responsibilities of unions and management and negotiation and administration of labor agreements other topics that are explored include the results of the labor relations process and collective bargaining issues as well as the labor relations process to different work arrangements

this interactive book will give you the tools you ll need to succeed in today s workplace by developing your essential communication skills three easy to follow steps planning writing and completing business messages offer a practical strategy for writing and delivering business messages abundant sample documents show how to apply the principles being discussed this is the only book that offers business communication experience in every chapter through real world on the job simulations featuring actual companies and real world business documents these simulations provide a unique opportunity for you to practice and sharpen your business communication problem solving skills topics include understanding business communication the three step writing process letters memos e mail and other brief communications reports and oral presentations and resumes and interviewing for employment an essential and useful tool for anyone interested in

developing better business communication skills human resource personnel managers and office workers will find interactive book especially helpful

taking a strategic approach to human resource management this text integrates human resources with other functional areas such as marketing finance operations and accounting it links human resource strategies to corporate strategies demonstrating how hr fits into an organization

integrating three primary themes strategic management concise edition emphasizes how managerial thinking influences strategy formulation and implementation the importance of change and the need to think dynamically about strategic management and the importance of organizational learning integrating real world coverage throughout the text includes such important issues as problems associated with price competition the use of litigation as a competitive weapon the unique challenges of service businesses the limitations of boards of directors and much more

this text demonstrates business topics from a character s point of view aiming to make the topics more alive and understandable to the student reader the main character s career is built by working for small technology firms which are expanding their markets internationally

in response to the need for an alternative to broad coverage organizational behavior books bob vecchio has written organizational behavior core concepts with solid coverage of theory research and practice this new edition provides the foundation for understanding micro and macro views of organizational behavior

examines the human relations developments of the late 1990s

written in a simple conversational tone human resource management a practical approach emphasizes the relevance of its material to employees job applicants managers and supervisors not just future human resource managers allowing students to answer the important question how is this relevant to me

this text offers a combination of research and practicality with an emphasis on aspects of culture and how they affect business decisions in marketing in this edition dedicated coverage is given to the impact that technology has had on the world of business in recent years this abridged version of international business offers a combination of research and practicality with an emphasis on aspects of culture and how they affect business decisions in marketing in this edition dedicated coverage is given to the impact that technology has had on the world of business in recent years while the most up to date market developments are reflected in the text s boxes tables figure chapter content and case material the book includes new internet research activities and a revised video case package and assesses

the impact of technology and e commerce on business communications channels logisitics and research

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