

Our Team The Stagwell Group

All The Worst HumansDemocracy for HireOrganizational Reputation ManagementThe SquadAll the Year RoundPassage to EdenGardening IllustratedArchives of MarylandPantaloons and Antics; Or, Doodling with a HermesHighland SportProceedings of the County Courts of Kent (1648-1676), Talbot (1662-1674), and Somerset (1665-1668) CountiesThe Fifth WheelRoad TestWho Owns WhomThe Breeder-stockmanBreeder's GazettePlan and PrintPacific Northwest UnderwriterMaryland FarmerMajor Companies of the Far East and Australasia Phil Elwood Dennis W. Johnson Alexander V. Laskin Ryan Grim Verne Wade William Hand Browne Cyril Pearl Augustus Grimble Maryland. County Court (Kent Co.)

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a new york times notable book a new york times editors choice a new york post best book of the year an amazon best biography memoir hilarious and harrowing and hard to put down christopher buckley author of thank you for smoking might be a career destroying book highly enjoyable daily telegraph a spin doctor to the rich and corrupt spills his secrets starts with the crack of a jack reacher thriller the new york times the man who used to pull the strings of the global media is now pulling back the curtain a bridge burning riotous confession by a top pr operative who exposes the secrets of the 129 billion industry that controls so much of what we see and hear in the media after nearly two decades in the pr business phil elwood wants to come clean by exposing the dark underbelly of the very industry that s made him so successful the first step is revealing exactly what he s been up to for the past twenty years and it isn t pretty from helping win the qatar world cup bid to a four day las vegas bacchanal with a dictator s son and helping to land a middle eastern dictator s wife a glowing profile in vogue at the same time the arab spring broke out elwood reveals all his slippery tricks for seducing journalists in order to create chaos and cover for politicians dictators and spies but as phil moved up the ranks he felt worse and worse about the sleaziness of it all and his role in it until he received a shocking wake up call from the fbi this risky game nearly cost phil his life and his freedom seeing the light he has decided to tell the full truth about who is the worst human a rollicking unexpectedly affecting story it s going to be one of the big buzzy beltway books of the year politico phil elwood has written a book about his washington life that s part therapy part cautionary tale and quite funny what makes elwood s story stand out from the typical washington read is that his personal demons are so intertwined with his professional choices elwood s prose is zippy even sorkin esque and he relishes dark humor the washington post if hunter s thompson billed clients by the hour it would look like all the worst humans by phil elwood the pacing and storytelling propel the book s epic sweep across the darkside of dc and global hotspots even the most experienced in pr will learn things they did not know and elwood s gripping personal story is an unexpected and wild ride bill mccarren former executive director national press club a lively often hilarious blood chilling tale sam kashner air mail a redemption story about becoming a better human a story elwood tells with vulnerability heart and brutal honesty james kirchick new york times bestselling author of secret city the hidden history of gay washington an exhilarating ride through the underbelly of global power structures ben smith author of traffic and editor in chief of semafor i raced through this book and was gripped by every page sophie heawood

this book is a history of political consulting in america examining how the consulting business developed highlighting the major figures in the consulting industry and assessing the impact of professional consulting on elections and american democracy a key focus is on presidential elections beginning in 1964 and the important role played by consultants and political operatives

organizational reputation management teaches public relations through the management of relationships with key organizational publics perfect for business and management students organizational reputation management a strategic public relations perspective presents comprehensive coverage of how corporations governments and non profit organizations build and maintain their reputation this unique textbook provides students with a solid understanding of the function of public relations as a strategic activity as author alexander v laskin offers a real world relationship management perspective while employing an innovative approach to defining and analyzing reputation student friendly chapters introduce all essential concepts of reputation management describe the entire process of reputation management help future organizational leaders appreciate the importance of reputation explain measurement and evaluation methods and define organizational reputation through relationships with key stakeholders such as investors employees and customers designed to be used with the prsa mba business school initiative curriculum organizational reputation management demonstrates how to apply the research planning implementation and evaluation rpie process the paid earned shared and owned peso communications model the barcelona principles and other key public relations concepts in the context of organizational reputation organizational reputation management a strategic public relations perspective is the ideal textbook for undergraduate and graduate courses in reputation management public relations management and strategic communication

semafor s best political book of 2023 a riveting insider account of the progressive movement in congress centering a o c rashida tlaib jamaal bowman cori bush ayanna pressley and ilhan omar their rise their efforts to set an ambitious agenda for the country and their struggle to find their footing within the democratic party the squad is the definitive must read book about the most exciting figures defining our new era the story is urgent and the stakes are high for the country and the world and grim an experienced political reporter who covered the squad before they were the squad is uniquely qualified to tell it when bernie sanders an obscure vermont senator launched his quixotic 2016 presidential campaign few could have seen just how radically the democratic party would transform in just a few short years or that such a transformation could be led by a bronx bartender volunteering for bernie in her spare time the world as it was when that campaign began is almost unrecognizable today and the squad has both shaped and been shaped by the seismic social cultural and political changes underway referred to informally as the squad led by the preternaturally politically savvy alexandria ocasio cortez the group laid down a marker for an aggressive left wing agenda grim takes you behind the scenes as that new energy makes impact with washington and the squad spends as much time fending off assaults from donald trump who regularly singled them out and led chants of send them back at rallies as they did battling their own party s sclerotic leadership as they ve grown in office they ve had to contend with the eternal question that confronts outsiders who power their way into the inside are they still radical organizers willing and able to lead a political revolution

set in a world of prehistoric beauty here is the spic story of a courageous seafarer whose wanderings led him to the end of the old world and the discovery of a new in the rugged untamed wilderness of northwestern america

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