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gain the practical tools to solve supply chain problems supply chain management strategy planning and operation 7th edition global edition by sunil chopra introduces you to high level strategy and concepts a strategic framework guides you through all the key drivers of supply chain performance including facilities inventory transportation information sourcing and pricing the 7th edition embeds compelling case study examples to illustrate how good supply chain management offers a competitive advantage and how poor supply chain management can damage an organisation s performance with this text you can gain a deeper understanding of supply chains and a firm grasp of the practical managerial levers that can improve supply chain performance with a range of in text features and essential learning tools this text is perfect for mba engineering masters or senior level undergraduate courses in supply chain management

author of the bestselling text supply chain management john t mentzer s companion book fundamentals of supply chain management twelve drivers of competitive advantage has been developed as a supplemental text for any course dealing with strategy and supply chains written in an entertaining accessible style mentzer identifies twelve drivers of competitive advantage as clear strategic points managers can use in their companies research from more than 400 books articles and papers as well as interviews with over fifty executives in major global companies inform these twelve drivers the roles of all of the traditional business functions marketing sales logistics information systems finance customer services and management in supply chain management are also addressed

like no other text on the subject supply chain management a global perspective provides a balanced and integrated perspective of both the foundational principles and pragmatic business oriented functions of scm highlighting the holistic and interconnected nature of scm this comprehensive volume addresses supply chain strategy design planning controlling management and more the text features numerous real world business examples that illustrate scm best practices while helping students understand the complexities of scm decision making now in its third edition this well respected text provides a global focus cross functional approach and strong pedagogy clear student friendly chapters contain discussion questions case studies and examples designed to develop managerial thinking explore key managerial issues and bring difficult concepts to life detailed yet accessible coverage of topics including operations management sourcing logistics forecasting demand planning and sustainable supply chain management offers a realistic practitioner s view of scm in the contemporary business landscape

going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together providing the logic behind why supply chain management is essential the text examines how supply chains are evolving looks ahead to future developmen

after reading this book you will be able to answer the following questions i what is operations and supply chain management and why is it important ii what are the key functions within this field and how do they interact with one another and the broader business iii what are the responsibilities and decisions that managers in each functional area think about iv how will disruptions in the supply chain impact the business world and our lives going forward v what are the practical applications of the knowledge gained around supply chain operations have you ever wondered what your peers meant by supply chain or operations or why either of these fields matter what about people that work in these roles what do they actually do in operations and supply chain management essentials you always wanted to know these questions will be answered and more this practical yet simple guide uses a hypothetical company and the consumer product they make to explain how the various functions within the supply chain intertwine and contribute to bring a finished product to life for consumers in the market you don t need a management background to understand our story of how new demands changing preferences and unforeseen circumstances force this fictional company to adapt in order to survive by posing questions that supply chain operations manager s face you will start to think like a supply chain operations professional whether it be in professional or personal applications you may not be inspired to make a career shift into these areas or chat supply chain topics at the dinner table however you will gain an understanding and appreciation for how these activities make everyday products and

services at our disposal and why this is increasingly important for companies to pay attention to about the series the self learning management series is designed to help students new managers career switchers and entrepreneurs learn essential management lessons this series is designed to address every aspect of business from hr to finance to marketing to operations be it any industry each book includes basic fundamentals important concepts standard and well known principles as well as practical ways of application of the subject matter the distinctiveness of the series lies in that all the relevant information is bundled in a compact form that is very easy to interpret

this essential guide brings supply chain theory to life intended for readers with a business interest in supply chain management the book covers the key topics in eleven chapters including planning sourcing making delivering and returning as well as strategy people finance customer service and outsourcing each chapter starts with a brief summary and learning objectives that guide the reader through the text this second edition also explores digital sustainability and innovation impacts on today s global supply chains the book is written in a clear and simple way featuring a variety of figures tables and recommendations for further reading the respective chapters conclude with real life case studies from different companies illustrating best practices in the course of their work the authors have met professionals all over the world who are passionate about their business achievements by including their vivid examples the guide brings theory to life enabling readers to understand and embrace the concepts and ideas presented colin scott henriette lundgren and paul thompson are experts in supply chain management and have worked with practitioners in businesses across the globe endorsement this guide is a really useful reminder of what good practice is and how it should be applied within supply chain

management the book is relevant for students of supply chain management and professional practitioners alike this book offers an invaluable guide to understanding the specific dynamics of your supply chain and the fundamentals underpinning it it provides the framework for delivering a supply chain strategy based upon recognised best practice martin mccourt ceo dyson limited

the second edition of this popular textbook presents a balanced overview of the principles of supply chain management going beyond the usual supply chain text principles of supply chain management not only details the individual components of the supply chain but also illustrates how the pieces must come together to show the logic behind why supply chain management is essential the text examines how supply chains are evolving looks ahead to new developments and provides a balanced look at supply chains with a focus on both the customer side and the supplier side of supply chains see what s new in the second edition expanded coverage of current topics such as e commerce risk management outsourcing and reshoring sustainability project management and data analytics increased emphasis on how customers are becoming more influential in steering product design additional coverage of the use of data analytics to evaluate customer preferences and buying patterns a new chapter devoted to logistics and its increasing importance in supply chains company profiles of organizations with effective supply chains that illustrate the main theme of each chapter a hot topic for each chapter providing a description of a critical management issue to stimulate class discussion a complete set of instructor materials for each chapter including presentation slides test banks class exercises discussion questions and more from the point of distribution to the final customer all the way back to the point of origin at the mine or farm the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration this self contained resource provides readers

with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries most importantly it emphasizes the need for building and maintaining collaboration among all members of the supply chain

supply chain management scm is the systemic strategic coordination of the traditional business functions and the tactics across these business functions within a particular company and across businesses within the supply chain for the purposes of improving the long term performance of the individual companies and the supply chain as a whole 2 it has also been defined as the design planning execution control and monitoring of supply chain activities with the objective of creating net value building a competitive infrastructure leveraging worldwide logistics synchronizing supply with demand and measuring performance globally

academic paper from the year 2018 in the subject business economics business management corporate governance grade a kenyatta university course business management language english abstract over the past years supply chains sc and supply chain management scm have been noted to play a crucial role in corporate efficiency not to mention that they have immensely attracted the attention of several scholars due to the cropping up of liberalization as well as the globalization of the international trade the production factors involved in sourcing and consumer products from destinations across the globe have enhanced the interdependence between the producers and wholesalers on the global supply chains accordingly the literature behind supply chain management has offered a number of variations on the same theme in supply chain definition in simple terms supply chain management can be defined

as a system of suppliers retailers customers distributors and even manufacturers whereby the products flow downstream from the suppliers to the consumers while information flows in both directions on the other hand a supply chain can be defined as a network of facilities as well as distribution options that operate to procure materials and transform these materials into intermediate and finished products alongside distributing these finished products to consumers evidently supply chains exist in the service and even manufacturing enterprises even though the chain s complexity may greatly vary from firm to firm and industry to industry

for undergraduate or mba courses in supply chain management this text takes a strategic managerial and cross functional view of supply chain management enabling managers to participate in the vision and implementation of world class supply chain networks to achieve this the book introduces a supply chain roadmap process model as a guiding framework for designing and implementing integrated supply chains students gain the knowledge and analytical tools to perform analysis and act as change agents within their organizations

adaptive supply chain management develops new viewpoints on the scm goal paradigm problem semantics and decision making support drawing upon years of research and practical experience and using numerous examples the authors unite conceptual considerations of supply chains with a constructive level of engineering and solutions to real world problems adaptive supply chain management provides advanced insights into dynamics complexity and uncertainty in supply chains from the perspectives of systems analysis control theory and operations research it also considers supply chain adaptability stability and crisis resistance providing



readers with a comprehensive view of advanced scm concepts constructive mathematical techniques and models adaptive supply chain management is an invaluable text for practitioners and researchers who specialize in scm and operations

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for advanced undergraduate or mba courses in supply chain management logistics this text brings together the strategic role of the supply chain key strategic drivers of supply chain performance and the underlying tools and techniques for supply chain analysis

the problems during covid made everyone aware that today s global business environment relies on supply chains 24 7 although most managers and executives are not chain experts they must know and understand the key aspects of supply chain management to make the best daily decisions for their business many textbooks cover numerous details and theories about supply chains however it has been said that everything that is taught in business school is theory until you must make payroll both authors have made payroll in various businesses thus this text removes the details and is focused on an executive overview of the key aspects of global supply chains that every businessperson needs to know to continually succeed in their business and make payroll

supply chain management text and cases presents a comprehensive yet structured view of logistics and supply chain management with a focus on supply chain innovations for firms operating in competitive markets the most significant change from the previous edition is the addition of two chapters chapter 11 is about supply chain contracts supply chain contract is emerging as a valuable instrument to coordinate various supply chains few popular contracts such as buyback contracts and revenue sharing contracts are discussed in depth the other new chapter is chapter 14 it deals with emerging field of sustainable supply chain management testimonials this exceptionally well written book introduces the concepts of supply chain management in a simple language the case studies discuss several indian supply chain issues from a managerial viewpoint rahul jagannath patil professor indian institute of technology bombay this book is an incredible mix of well explained concepts and case studies it is probably the best book in this field that covers issues relevant to india sincere effort has been made to look at various supply chain issues while maintaining a fine balance between an analytical approach and a qualitative perspective balram avittathur professor indian institute of management

calcutta supply chain management text and cases is an excellent book with comprehensive treatment of theory and practice covering people process technology and systems aspects of supply chain management with best practices from the context of emerging economies features such as interview with expert and mini project have been included in every chapter are very useful s venkataramanaiah professor indian institute of management lucknow this is a rare textbook that lucidly interlaces conceptual rigor with practical nuances the most important feature of this book is the treasure of cases that exemplify the complex and globally relevant indian context this is a must read resource for both academia and industry I s murty professor indian institute of management bangalore this book is extremely helpful to assimilate difficult concepts like supply chain innovation vehicle routing problems inventory models both deterministic and probabilistic and postponement strategy with excellent case studies to help students understand the managerial implications this is also the first book on supply chain management which has addressed indian supply chain issues both mba and phd students can find comprehensive coverage of supply chain concepts in this textbook dr rameshwar dubey associate professor symbiosis international university pune

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